Exemplifying Excellence Through Sustainable Service
International Program Awards 2018

Soror Glenda Glover, Supreme Basileus
Soror Ora B. Douglass, International Program Committee Chairman
Questions regarding the International Program Awards should be e-mailed to the Regional Representative to the International Program Committee.

Name of Chapter: ___________________________ Chapter Location (City, State): ___________________________
Basileus Name: ___________________________ Basileus Email: ___________________________
Basileus Signature: ___________________________ Phone Number: ___________________________

(For Undergraduate Chapters Only)
Graduate Advisor Name: ___________________________ Graduate Advisor Email: ___________________________
Graduate Advisor Signature: ___________________________ Phone Number: ___________________________

Check the appropriate box related to your chapter size.

Graduate
- Small (75 members or less)
- Medium (76 to 200 members)
- Large (201 or more members)

Undergraduate
- Small (30 or less members)
- Medium (31 to 50 members)
- Large (51 or more members)

Check the appropriate box related to the award category entry.*

Target 1: HBCU for LIFE: A Call to Action
- #CAP℠ Signature Program (Graduate Only)
- HBCU for Life: A Call to Action
  - Promote and Market HBCUs
  - Support HBCUs

Target 2: Women’s Healthcare and Wellness
Include all Target activities: Breast Cancer Awareness and Prevention, Heart Health, Nutrition and Wellness for Life, and Care for the Caregivers.

Target 3: Building Your Economic Legacy
Include all Target activities: Financial Planning and Asset Accumulation, Credit Repair and Monitoring, Entrepreneurship and the Black Dollar 365, and Operation AKA Assist.

Target 4: The ARTS!
Include all Target activities: Salute to the Harlem Renaissance and Salute to the Blacks Arts Movements.

Target 5: Global Impact
Include all Target activities: Global Assistance Activities, Refugees in America Assistance Program (RAAP).

Overall Excellence Achievement Award
Exemplifying Excellence Through Sustainable Service: Include all Program Target Activities.


COMPLETE ONE FORM FOR EACH ENTRY!  DATE RECEIVED: [ ]
Award Descriptions/Judging Criteria:

Target 1: HBCU for LIFE: A Call to Action

**#CAPsm Signature Program – To be completed by Graduate Chapters Only**

50,000 high school students will be assisted with their college application and enrollment process (2018 - 2022). Graduate and undergraduate chapters will work with community high schools to identify juniors and seniors who need assistance initiating and completing the college application process by using the STEPP approach.

**Judging Criteria (100 - points):**

- **(10 points)** Overall presentation of program activity – creativity, visual appeal, and neatness.
- **(20 points)** Provide number of high school students enrolled in #CAPsm program and assisted with the college application and enrollment process.
- **(10 points)** Overall #CAPsm implementation calendar.
- **(50 points)** Provide documentation* of executing the implementation of #CAPsm
  - #CAPsm Kick-off and overall strategy
  - College application boot camp/sessions/enrichment workshops for parents and students that focus on each component of STEPP
  - Activities provided for #CAPsm that include promoting HBCUs
  - Provide the number of enrichment workshops, community service activities, and cultural excursions
  - Indicate partnerships or collaborations with other organizations and chapters including undergraduates where applicable
- **(10 points)** Documentation should include dates, pictures, programs, workshop materials, letters of support and any additional appropriate materials that chronicle the activities

Target 1: HBCU for LIFE: A Call to Action

**Promote and Market HBCUs**

Enlighten the community regarding HBCUs as institutions of excellence with historical and current significance through Promoting HBCUs and Support HBCUs by raising $10 million dollars 2018- 2022.

**Judging Criteria (40 - points):**

- **(10 points)** Overall presentation of program activity – creativity, visual appeal, and neatness.
- **(20 points)** Provide documentation* of the community-based events to raise awareness and encourage youth to enroll in HBCUs to include:
  - College Fairs & HBCU Fairs
  - Activities surrounding HBCU Football Classics
  - HBCU Alumni collaborations
  - Activities promoting HBCUs and other relevant information about HBCUs
- **(5 points)** Provide specifics pertaining to the adoption of an HBCU
- **(5 points)** Other activities to Promote and Market HBCUs to include
  - Participation in HBCU Day and HBCU Week
Target 1: HBCU for LIFE: A Call to Action
$upport HBCUs

Enlighten the community regarding HBCUs as institutions of excellence with historical and current significance through Promoting HBCUs and $upport HBCUs by raising $10 million dollars 2018-2022.

Judging Criteria (60 - points):

(30 points) Provide details of the funds raised to support the Alpha Kappa Alpha Sorority, Incorporated HBCU Endowment Initiative through the EAF Endowment Initiative portal (What is the monetary amount donated?)

(30 points) Provide details of chapter activities/fundraisers to raise funds and provide financial $upport for HBCUs.
- Annual chapter contributions to the Alpha Kappa Alpha Sorority, Incorporated Endowment Initiative
  - Soror contributions of at least $35 to support the HBCU Endowment Initiative
- Giving Challenge within the chapter to support HBCUs
- Text to Give platform to submit contributions and donations to support HBCUs
- Alumni giving activities for HBCUs
- Company matching funds for employee giving
**Target 2: Women’s Healthcare and Wellness**

Alpha Kappa Alpha Sorority, Incorporated has a goal to reach 100,000 women through community awareness of critical health issues impacting African-American women. The focuses will be Breast Cancer Awareness and Prevention, Heart Health, Nutrition and Wellness for Life, and Care for The Caregiver.

**Judging Criteria (100 - points):**

(10 points) Overall presentation of program activity – creativity, visual appeal, and neatness.

(80 points) Provide documentation* of the various activities in each focus area.

**Breast Cancer Awareness and Prevention**

Activity Documentation includes:
- *Participation in Breast Cancer Awareness Day/Month*
- *Collaborations to provide mammograms*
- Breast cancer workshops and awareness activities
- Participation in Mammogram Awareness Day (MAD)
- Other Breast Cancer program activities

**Heart Health**

Activity Documentation includes:
- *Walk with The Supreme*
- Soror participation in 8,000 steps per day
- Heart health workshops and awareness activities
- Distribution of educational materials
- Other Heart Health program activities

**Nutrition and Wellness for Life**

Activity Documentation includes:
- Workshops and other outreach strategies regarding healthy eating and proper food preparations
- Personal gardens/ herb or container gardens
- *Collaborations with local food banks*
- Distribution of educational materials
- Other Nutrition and Wellness for Life activities

**Care for the Caregiver**

Activity Documentation includes:
- Participation in Care for The Caregiver Impact Day
- Resources provided to the community for best practices tips on reducing emotional and physical issues associated with caregiving
- Collaborative workshops provided to educate on caregiver syndrome
- Other Care for The Caregiver activates

(10 points) Indicate and document* how social media was used (i.e., provides number of posts, likes, tweets, etc.)

*Program documentation should include activity description including date, program goals/objectives, target audience – impact of the activity, and a description of the innovation/creativity of the activity.*
Target 3: Building Your Economic Legacy

Alpha Kappa Alpha Sorority, Incorporated will emphasize financial planning and asset accumulation, credit repair and monitoring, entrepreneurship and the Black Dollar 365 and Operation AKA Assist in the effort to increase fiscal awareness and lead to increased savings and asset accumulation in the African-American community.

Judging Criteria (100 - points):

(10 points) Overall presentation of program activity – creativity, visual appeal, and neatness.

(80 points) Provide documentation of Building Your Economic Legacy activities.

**Personal Financial Planning and Asset Accumulation**

Activity Documentation includes:
- Financial seminars conducted through partnerships with financial institutions
- Personal financial planning, savings and investments, and wealth building activities
- Partnerships established for financial planning and asset accumulation
- Week/Month long savings challenge
- Other Personal Financial Planning and Asset Accumulation program activities

**Credit Repair and Monitoring**

Activity Documentation includes:
- Partnerships established for improving credit
- Distribution of credit repair guidelines
- Other Credit Repair and Monitoring program activities

**Entrepreneurship and Black Dollar 365**

- Activity Documentation
  - Dollars spent utilizing Black Businesses
  - Chapter use of African American vendors
  - Chapter sponsored Buy-Black activities
  - Activities to develop a Black owned business directory
  - Sponsor networking opportunities with minority businesses
  - Other Entrepreneurship and Black Dollar 365 program activities

**Operation AKA Assist**

Activity Documentation includes:
- Select one or more homeless shelters or transitional homes
- Conduct community drives to assist with items needed by the shelter
- Participation in advocacy to support Operation AKA Assist
- Collaborate with other organizations
- Conduct workshops on the plight of the homeless
- Other activities

(10 points) Documentation should include dates, donation letters to verify the number of donations made, pictures, flyers, letters of support and/or any memorabilia from the program activity. Provide the total number of financial awareness activities provided and documentation.
Target 4: The Arts!

Alpha Kappa Alpha Sorority, Incorporated will significantly increase opportunities for youth engagement and community wide awareness of visual and performing arts during the Harlem Renaissance and the Black Arts Movement, and their influence on contemporary African American art and culture.

Judging Criteria (100 - points):

(10 points) Overall presentation of program activity – creativity, visual appeal, and neatness

(80 points) Provide documentation of increasing opportunities for youth engagement and community wide awareness of visual and performing arts during the Harlem Renaissance and the Black Arts Movement.
Activity Documentation includes:
  ▪ Educational activities for the two movements
  ▪ Showcase of Artists for the two movements
  ▪ Evidence of encouraging youth for careers in the Arts
  ▪ Evidence of chapter fundraisers to highlight the two movements

(10 points) Indicate partnerships or collaborations

Target 5: Global Impact

Alpha Kappa Alpha Sorority, Incorporated will conduct a large-scale community service project that reaches across regions, borders and oceans, engaging both youth and adults in an impactful outreach while increasing their knowledge and understanding of their status as world citizens.

Judging Criteria (100 - points):

(10 points) Overall presentation of program activity – creativity, visual appeal, and neatness.

(70 points) Global Assistance Activities
  ▪ Implement Soles4Souls shoes collection
  ▪ Implement Lions Club International eyeglasses collection
  ▪ Implement Pillowcase Dresses/Shirts

(20 points) Refugees in America Assistance Program (RAAP)
  ▪ Assist with tutoring at ESL Centers
  ▪ Development and distribution of local refugee fact sheets
  ▪ Identification of community support for the program
  ▪ Other Refugees in America Assistance program activities
Overall Exemplifying Excellence Through Sustainable Service Excellence Achievement Award

Award Descriptions/Judging Criteria

There is one Overall Excellence Achievement Award. This award will be given to a Graduate and an Undergraduate Chapter who has successfully executed program activities in each of the Excellence Target areas (July 16, 2018 – December 31, 2018 and executed program activities in each of the LNDS Target areas (January 1, 2018 – July 15, 2018).

Exemplifying Excellence Through Sustainable Service Program Activities

Judging Criteria (100 points):

(10 points) Overall presentation of program activity – creativity, visual appeal, and neatness. Indicate the total number of activities completed.

(70 points) Provide documentation* for Exemplifying Excellence Through Sustainable Service implementation for each of the Program Targets

- Include each activity description including date
- Include each program goals/objectives
- Include each target audience – impact of the activity
- Include a description of collaborations and partnerships of each activity

✓ Target 1: HBCU for Life: A Call to Action
   - Promote and Market HBCUs
   - Support HBCUs

✓ Target 1: Signature Program - #CAP

✓ Target 2: Women’s Healthcare and Wellness
   - Breast Cancer Awareness and Prevention
   - Heart Health
   - Nutrition and Wellness for Life
   - Care for the Caregivers

✓ Target 3: Building Your Economic Legacy
   - Financial Planning and Asset Accumulation
   - Credit Repair and Monitoring
   - Entrepreneurship and The Black Dollar 365
   - Operation AKA Assist
   - Support HBCUs

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✓ **Target 4: The Arts!**
  - Salute to the Harlem Renaissance
  - Salute to the Blacks Arts Movement

✓ **Target 5: Global Impact**
  - Global Assistance Activities
  - Refugees in America Assistance Program (RAAP)

✓ **Community Impact Days**
  - AKA International Day of Prayer
  - AKA HBCU Day
  - Breast Cancer Awareness Day
    - Breast Cancer Awareness Month
  - AKA Caregivers’ Day

(5 points) Indicate the total number of sorors participating for each activity.

(5 points) Indicate how the project was publicized including flyers, newspapers, list-serves, social media, etc.

*Documentation may also include, program flyers, workshop agendas, pictures, letters, receipts, and any memorabilia from the program activity.*
Award Descriptions/Judging Criteria

Launching New Dimensions of Service Program Activities

Judging Criteria (100 - points):

(10 points) Overall presentation of program activity – creativity, visual appeal, and neatness.

(70 points) Provide documentation of the activities.

- Include the activity description including dates
- Include the program goals/objectives
- Include a description of the innovation/creativity of the activity

✓ Target 1: Educational Enrichment
  - ASCEND Signature Program (Graduate Only)
  - AKA One Million Backpacks
  - Think HBCU

✓ Target 2: Health Promotion
  - Alzheimer’s Disease and Caregiver Support
  - Stroke and Heart Disease Prevention
  - Mental Health and Wellness

✓ Target 3: Family Strengthening
  - Childhood Hunger
  - Family Seasonal Wraps
  - Fiscal Responsibility

✓ Target 4: Environmental Ownership
  - AKA 1908 Playgrounds Project
  - Acts of Green

✓ Target 5: Global Impact
  - Africare
  - UNA-USA Global Classrooms Project

(10 points) Indicate and document how social media was used (i.e., provides number of posts, likes, tweets, etc.)

(10 points) Indicate partnerships or collaborations